

Amanda Isom

Regulatory Affairs Director

Amanda Isom joined Bloom Regulatory in 2020. Amanda manages the regulatory team and supervises the provision of bespoke, solution-driven, regulatory support to customers.

Prior to 2020, Amanda worked for the Cosmetic, Toiletry and Perfumery Association (CTPA), initially in the Scientific and Technical department and later as Compliance Manager.

Amanda has over 20 years' experience in the cosmetic industry during which time she has provided support and advice to cosmetic companies including on the European/UK Cosmetics Regulation and related topics and legislative frameworks. Amanda liaised closely with the Government on the implementation of a UK regulatory framework for cosmetics post-Brexit and, in collaboration with the Chartered Trading Standards Institute, has delivered regional training to Trading Standards Officers on 'what compliance looks like' – focussing on labelling, Product Information Files (PIF) and Serious Undesirable Effect reporting and the related causality assessment.

Amanda has been an active participant in a number of industry and stakeholder groups including the British Standards Institute technical committee for cosmetics and most recently has co-edited the SCS/Royal Society of Chemistry book on 'Discovering Cosmetic Science'.