

Olivia Santoni

CEO

Olivia Santoni has an extensive knowledge of the cosmetics industry globally. She studied business law and healthcare product law before specialising in regulatory affairs.

In 2008 She joined the UK Cosmetics Toiletry and Perfumery Association (CTPA) and was appointed in 2016 Director, Regulatory and International Services. Olivia managed the Regulatory and International team to deliver support and advice to members as well as advocate for the interest of the industry. She has been leading the Association's work on Brexit and international regulatory affairs. Over the years Olivia has been an active participant at Cosmetics Europe groups on both regulatory and international issues.

Previously, she worked for the French Agence Nationale de Sécurité du Médicament et des Produits de Santé (ANSM) and was part of the international department of the French cosmetics trade association (FEBEA).

In 2019 Olivia founded Bloom Regulatory Ltd to provide regulatory and strategic support to cosmetics companies.